

Boost My School – AI Policy

Last updated: September 14, 2026

Introduction

This AI Policy explains how BoostMySchool, Inc. and our affiliated companies (“**Boost My School**” or “**we**” or “**us**” or “**our**”) design, develop, deploy, and use artificial intelligence (“**AI**”) in our products and services, the types of data involved in such processing, and the safeguards we implement to protect privacy and ensure security, fairness, and accountability.

This policy is intended for customers and consumers who interact with our offerings and complements our Privacy Policy and Terms of Service.

How We Utilize AI

At Boost My School, we believe in being transparent about how we use AI. Our AI features are designed to enhance your experience while respecting your privacy and allowing you to maintain control over your information.

We may use AI in the following ways:

- Natural-language data queries. Our platform utilizes a third-party large language model (“**LLM**”) to conduct ask-and-response analysis, allowing users to receive AI-powered answers to questions about their data in a streamlined fashion.
- Generate content. We may use generative AI to create new content based on specific prompts for analytic and processing purposes, such as forecasting future trends or generating item descriptions.

We will clearly identify or label AI-powered features within our platform so that users understand when they are interacting with or receiving outputs from an AI system. We do not use AI to make solely automated decisions that produce legal or similarly significant effects on individuals without meaningful human involvement. We will only make AI-powered features available to users who have enabled such features. If a user chooses to disable AI-powered features, the functionality of certain services provided to that user may be limited as a result.

Data Practices

Types of Data Processed

Our AI features may process the following categories of data, depending on the feature and your use of the platform:

- Account and profile information.
- User-generated content and queries submitted through AI-enabled features.
- Usage and interaction data.

- Giving, registration, appeal, constituent, and other advancement data shared with Boost.

For more information about Boost My School's data processing and privacy practices, please refer to our Privacy Policy.

Data Minimization and Purpose Limitation

We collect and process only the data reasonably necessary to deliver the AI features you have enabled. Data processed by the AI features is used solely for the purposes disclosed in this AI Policy and in our Privacy Policy. We do not repurpose data collected for one AI feature to train, improve, or develop unrelated AI models or features without providing notice and, where required, obtaining consent.

Third-Party AI Providers

Where we engage third-party providers, including LLM vendors, to deliver AI features, we evaluate the privacy and security practices of such providers before engagement and conduct periodic reviews thereafter. Boost utilizes APIs with zero-data retention, where data sent to the LLM vendor is processed in real time and not stored by default. A current list of our AI subprocessors is available upon request.

Data Retention

Data processed through our AI features is retained only as long as necessary to fulfill the purposes for which it was collected and processed, to comply with our legal obligations, or to support our legitimate operational needs described in this AI Policy and in our Privacy Policy. Prompts and queries submitted to AI features are not retained beyond the active session unless retention is necessary to deliver the requested service or unless you have opted in to a feature that retains conversation history.

Guiding Principles

The following principles govern how Boost My School develops, deploys, and maintains AI across our platform. These commitments reflect our belief that AI should serve customers and consumers responsibly, and these principles guide the decisions we make about the role of AI in our products and operations.

Transparency

We are committed to communicating openly about when and how AI is used within our platform. When an AI-powered feature processes your data, we have provided clear, accessible explanations of what the feature does, the data it uses, and how it produces its outputs. We will notify you of material changes to our AI practices and ensure that relevant disclosures are readily available to our customers, end users and other stakeholders.

Accountability

We assign clear responsibility for the development, deployment, and performance of every AI

feature within our organization. We have designated teams and individuals to be accountable for ensuring that AI use meets our highest internal standards and complies with all applicable laws and contractual obligations. To the extent an AI feature may produce an unintended or adverse result, we maintain processes to identify the cause, remediate the impact, and apply lessons learned to prevent recurrence.

Fairness

We design and evaluate our AI features with the goal of producing equitable outcomes for all users. We take affirmative steps to identify, assess, and mitigate potential sources of bias in the data, models, and processes that underlie our AI tools. To the extent bias may be detected, we work promptly to address it. We are committed to ongoing monitoring and improvement to ensure that our AI features do not produce results that unfairly disadvantage any individual or group.

Privacy

We protect personal data processed through our AI features in accordance with applicable privacy laws, our Privacy Policy, and the commitments set forth in this AI Policy. We collect and process only the data necessary to deliver the features you have enabled and we do not use your data for purposes beyond those we have disclosed to you.

Security

We have implemented technical and organizational safeguards designed to protect our AI systems and the data they handle from unauthorized access, misuse, loss, or breach. These measures include encryption of data in transit and at rest, access controls, risk assessments, and incident response procedures. We continuously evaluate and update our security practices to address emerging threats and to maintain the integrity of our AI infrastructure.

Reliability

We design our AI features to perform accurately, consistently, and in accordance with their documented functionality. Before deploying an AI feature, we conduct testing and validation to confirm that it operates as intended. After deployment, we monitor performance on an ongoing basis and address identified issues promptly. We recognize that AI systems can produce unexpected outputs, and we encourage all users of our products and services to verify AI-generated results where appropriate.

Oversight

We maintain meaningful human review and control over our AI features. AI outputs within our platform are designed to assist, not replace, human judgment. We ensure that qualified personnel oversee the operation of our AI tools, review outputs where appropriate, and retain authority to intervene, override, or discontinue any AI feature. We also empower our customers to exercise control over AI features within their accounts, including the ability to enable, configure, and disable those features at any time.

Updates to This Policy

We may update this policy as our AI practices evolve. If we change our AI practices, we will revise this policy as needed to reflect such changes. The date this policy was last reviewed or revised is identified at the top of this page.

Contact Us

To ask questions or comment about this policy and our AI practices, you may contact us at:

BoostMySchool, Inc.

support@boostmyschool.com

169 Madison Ave, #2379, New York, NY 10016