

K-12 #GivingTuesday by the Numbers

This #GivingTuesday was one of the most successful ever for K-12 Schools!
Let's take a look at what schools were able to achieve with Boost...

K-12 Schools raised
from more of their
constituents than
ever before!



The median gift made
this Giving Tuesday
was...

\$104.70

55% of Boost Schools raised on Boost

this Giving Tuesday!

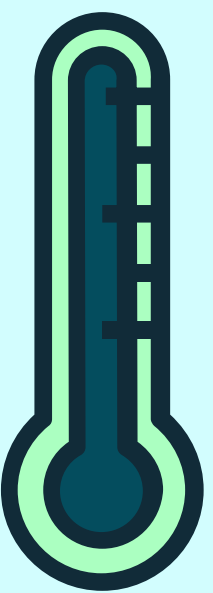
That's a 25% increase from last year!



New York City K-12
schools led the way
this year! They raised

\$850k
on average.

More than 90% of schools beat their
participation or fundraising goal!



The average K-12
supporter goal this
Giving Tuesday was...

225

The average K-12
fundraising goal this
Giving Tuesday was...

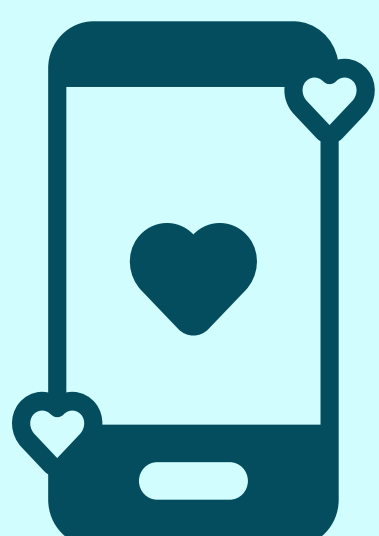
\$121k

Did you know...



More than 45% of gifts made on
Giving Tuesday were made with
modern payment methods!

Apple Pay alone accounted
for nearly 25% of all gifts
made to K-12 schools.



Mobile donations
accounted for almost
50% of all gifts made
this Giving Tuesday.

Donors gave more
than \$20,000 in
Donor Advised Fund
(DAF) Gifts this
Giving Tuesday!

